

The Wall Street Journal

July 19, 2010

Books & Ideas; Week ending July 11

With data from Nielsen BookScan

BEST SELLING BOOKS: Hardcover Business

TITLE	THIS WEEK	LAST WEEK
AUTHOR / PUBLISHER		
Delivering Happiness	1	2
Tony Hsieh/Business Plus		
StrengthsFinder 2.0	2	1
Tom Rath/Gallup Press		
The Big Short	3	3
Michael Lewis/W.W. Norton & Co.		
The Total Money Makeover	4	4
Dave Ramsey/Thomas Nelson Publishers		
This Time Is Different	5	—
Carmen M. Reinhart, Kenneth S. Rogoff/Princeton University Press		
The Five Dysfunctions of a Team	6	6
Patrick Lencioni/Jossey-Bass		
Switch	7	5
Chip Heath, Dan Heath/Broadway Business		
Drive	8	7
Daniel H. Pink/Riverhead Hardcover		
The 4-Hour Workweek	9	11
Timothy Ferriss/Crown Publishing Group		
Good to Great	10	8
Jim Collins/HarperBusiness		
Who Moved My Cheese?	11	10
Spencer Johnson/Penguin Putnam		
Crisis Economics	12	—
Nouriel Roubini/Penguin Press		
On the Brink	13	13
Henry M. Paulson Jr./Business Plus		
Doing Both	14	—
Inder Sidhu/FT Press		
Rework	15	—
Jason Fried, David Hansson/Crown Business		